![Microsoft logo] **Microsoft**

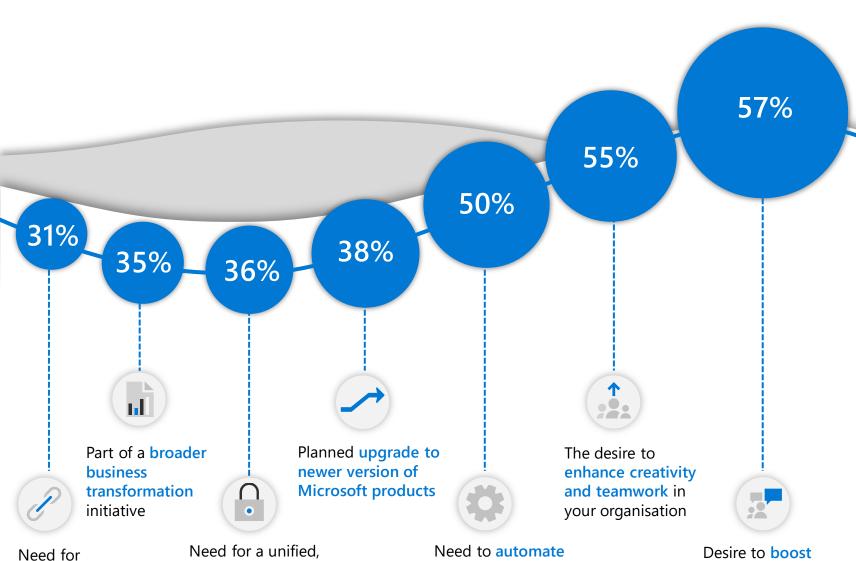# Top eight reasons for deploying Microsoft 365 on Surface Devices

31%

35%

36%

38%

50%

55%

57%

Need for **simplification and consolidation**

Part of a **broader business transformation** initiative

Need for a unified, **highly secure solution** from the firmware up the stack

Planned **upgrade to newer version of Microsoft products**

Need to **automate and streamline device deployment and management** activities

The desire to **enhance creativity and teamwork** in your organisation

Desire to **boost employee productivity** by providing tools that improve workflows, communication and collaboration